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Message Text

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46
ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 AGR-05 AID-05 CIAE-00 COME-00

FRB-03 INR-07 NSAE-00 USIA-06 TRSE-00 XMB-02 OPIC-03

SP-02 CIEP-01 LAB-04 SIL-01 OMB-01 NSC-05 SS-15

STR-04 CEA-01 H-02 DODE-00 PA-01 PRS-01 TAR-01 EA-07

L-03 /100 W
---------- 083395
R 151851Z AUG 75
FM AMEMBASSY LONDON
TO SECSTATE WASHDC 3867
INFO AMEMBASSY BONN
AMEMBASSY BRUSSELS
AMEMBASSY COPENHAGEN
AMEMBASSY DUBLIN
AMEMBASSY LUXEMBOURG
AMEMBASSY PARIS
AMEMBASSY ROME
AMEMBASSY THE HAGUE
USMISSION EC BRUSSELS
USMISSION OECD PARIS

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E.O. 11652: N/A
TAGS: ETRD, UK
SUBJECT: TRADE MINISTER APPEALS FOR BUY BRITISH POLICY

1. SUMMARY. SECRETARY OF STATE FOR TRADE PETER SHORE HAS RENEWED HIS PUBLIC EXHORTATIONS TO BUY BRITISH PRODUCTS, BUT AT THE SAME TIME SAID AGAIN THAT THE GOVERNMENT HAS RULED OUT IMPORT RESTRICTIONS. SHORE'S STATEMENT COMES ONE DAY AFTER THE TUC ANNOUNCED IT WOULD PRESS FOR SELECTIVE IMPORT CONTROLS. END SUMMARY

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2. AFTER A TOUR OF THE DESIGN CENTRE IN LONDON ON

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AUGUST 14, SHORE BANGED HIS "BUY BRITISH" DRUM AGAIN AT A PRESS CONFERENCE AND CALLED ON BOTH CONSUMERS AND INDUSTRY TO CHOSE BRITISH GOODS WHENEVER THEY COULD. HIS SPEECH, WHICH WAS CARRIED ON THE TIMES' FRONT PAGE, WAS THE LATEST IN A SERIES OF APPEALS WHICH BEGAN DURING THE COMMON MARKET REFERENDUM IN MAY. TWO WEEKS AGO HE MADE A MAJOR APPEAL ON THE FLOOR OF THE HOUSE OF COMMONS TO BUY BRITISH CARS.

3. AT THE AUGUST 14 PRESS CONFERENCE HE SAID "AS A NATION WE ARE BUYING TOO MUCH FROM ABROAD AND TOO LITTLE FROM HOME. WHERE THERE IS A SUITABLE BRITISH PRODUCT THEN THAT SHOULD BE THE NATURAL PREFERENCE OF THE BRITISH CONSUMER. IT IS SO IN GERMANY, AND IN FRANCE AND CERTAINLY IN JAPAN." ON THE ISSUE OF DUMPING OF FOREIGN GOODS IN BRITAIN, SHORE PROMISED "STRENUOUS AND VIGOROUS" INVESTIGATIONS AND ACTION BY HIS DEPARTMENT "WHERE THERE WAS SERIOUS EVIDENCE OF DUMPING."

4. SHORE BALANCED HIS STATEMENT BY REITERATING THE GOVERNMENT'S POSITION THAT IMPORT CONTROLS ARE NOT THE ANSWER TO THE PROBLEM. AT ONE POINT HE STRESSED "I DO NOT WISH TO BE MISUNDERSTOOD. I AM NOT A RESTRICTIONIST IN TRADE. I WISH TO SEE WORLD TRADE GROW AND WITH IT OUR EXPORTS."

5. HE DISCOURAGED RECENT CALLS FOR DOCK WORKERS TO BLOCK THE UNLOADING OF MOTORCYCLE SHIPMENTS FROM JAPAN. UK MOTORCYCLE INDUSTRY HAS BEEN HARD HIT BY IMPORTS AND A MAJOR DOMESTIC PRODUCER MAY BE CLOSED DOWN. SHORE SAID IT WOULD BE "VERY UNWISE TO APPROACH THE PROBLEMS OF THIS COUNTRY OR OF A PARTICULAR INDUSTRY THROUGH UNOFFICIAL CHANNELS OR BY DIRECT ACTION TO DEAL WITH WHAT IS A BASIC INDUSTRIAL AND NATIONAL PROBLEM."

6. WHILE NOT SEEMING TO BE A REBUTTAL, SHORE'S PRESS STATEMENT CAME ONE DAY AFTER THE TRADES UNION CONGRESS ANNOUNCED A POLICY OF PRESSING THE GOVERNMENT TO INTRODUCE SELECTIVE IMPORT CONTROLS AS SOON AS

POSSIBLE. TUC MEMBERS ARE PARTICULARLY CONCERNED ABOUT THE EFFECTS OF IMPORTS ON THE TEXTILE, AUTOMOBILE, TELEVISION TUBE AND ELECTRICAL APPLIANCE INDUSTRIES.

RICHARDSON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: IMPORT CONTROLS, SPEECHES
Control Number: n/a
Copy: SINGLE
Draft Date: 15 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975LONDON12717
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750283-0310
From: LONDON
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1975/newtext/t19750849/aaaabqra.tel
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Review Event:
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TAGS: ETRD, ECON, UK, (SHORE, PETER)
To: STATE
Type: TE
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